



**United Nations Association in Canada**  
**Association canadienne pour les Nations Unies**

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**FOR IMMEDIATE RELEASE**

*UNA-Canada's Regional Launch of Diversity Project*

**Friday, August 11, 2006, Moncton – The United Nations Association in Canada (UNA-Canada)** gets set to kick off its national project with regional flair, ‘A Sense of Belonging.’ The regional launch will incorporate activities that bring key stakeholders together to discuss and plan for local action around promoting diversity and combating racism, and an event that engages young people in these themes through hip-hop and poetry.

A **Regional Planning Meeting** will bring together 30 key community stakeholders, including St. John's mayor, Andy Wells, police representatives, the media, youth and community leaders to share expertise and lessons learned within St. John's, and to identify existing gaps in bringing forward cross-cultural communication and understanding in the city.

A **Sense of Belonging** aims to promote diversity and combat racism and discrimination in local communities across Canada through community outreach and public education. UNA-Canada's overall goal is to support participation and opportunities for minority groups and promote fulsome and equal participation in Canadian society. Through the support of Canadian Heritage, the project will reach nine communities across Canada.

**UNA-Canada** is a national charitable organization celebrating its landmark 60<sup>th</sup> anniversary. As a ‘think and do’ organization, UNA-Canada supports a network of 17 volunteer branches and local contacts, with a National office in Ottawa and a Western professional office in Vancouver. Our mandate is to engage Canadians in the work of the UN and the critical global issues which affect us all through innovative projects, policy research, and on-going communications with Canadians.

**Regional Planning Meeting:**

Thursday, August 17 from 1-5pm  
Econo Lodge Hotel, Mt. Royal Room  
1905 Main Street, Moncton

**For more information or to arrange an interview, please contact Rebecca Cohn.**

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