



United Nations Association in Canada
Association canadienne pour les Nations Unies

***Sport-in-a-Box* expands to Africa**

Innovative youth programme goes to Malawi, South Africa and Zambia

For Immediate Release

July 14, 2008.

Ottawa – The United Nations Association in Canada’s innovative *Sport-in-a-Box* programme is expanding internationally to mobilize and engage youth in Malawi, South Africa and Zambia over the next three years.

“This is an opportunity for UNA-Canada to work with our sister organizations in the Global South where countries are facing challenges of governance, gender inequality, poverty and disease,” says Kathryn White, Executive Director of the United Nations Association in Canada.

Through a series of workshops and activities based on the UN’s Millennium Development Goals, UNA-Canada’s *Sport-in-a-Box* programme encourages children and youth to think critically about global realities through the universal language of sport.

Since the United Nation’s declaration of the International Year of Sport and Physical Education in 2005, over 6,000 young Canadians have participated in *Sport-in-a-Box* activities in 60 communities across our country with the support of Sport Canada, 2010 Legacies Now in British Columbia and the Ontario Ministry of Health Promotion.

In partnership with the Capital United Soccer Club, the United Nations Associations in Zambia and South Africa and PLAY SOCCER, a grassroots community organization, *Sport-in-a-Box* will reach thousands of children and youth in Africa. The three-year international component of *Sport-in-a-Box* is supported by the Canadian International Development Agency.

UNA-Canada will also organize leadership exchanges between African and Canadian youth. Youth from Malawi, South Africa and Zambia will travel to Canada during the Vancouver 2010 Olympic Games, and Canadian youth will travel to South Africa during the 2010 FIFA World Cup. These exchanges will promote global understanding.

The **United Nations Association in Canada (UNA-Canada)** is a national charitable organization established in 1946. A policy and programming organization, UNA-Canada supports a network of 20 volunteer branches and local contacts, with a national office in Ottawa and offices in Toronto, Calgary and Vancouver. UNA-Canada’s mandate is to engage Canadians in the work of the UN and the critical global issues that affect us all





United Nations Association in Canada
Association canadienne pour les Nations Unies

through innovative projects, policy research, and on-going communications with Canadians.

For more information:

Sarah Kambites
Programme Manager
United Nations Association in Canada
(613) 232-5751 Ext. 248
sarah.kambites@unac.org

