



B.A. (Bruce) MacKenzie

Regional President
Alberta and the Territories

BIOGRAPHY

Bruce MacKenzie is responsible for the overall management of RBC Royal Bank's financial planning, personal, small business and commercial banking operations in Alberta, the Northwest Territories, Nunavut, and the Yukon. He has held this position since August of 2001.

In his previous position, he was the Senior Vice-President for the Atlantic Provinces, based in Halifax. Bruce is no stranger to the Prairies, having served as Regional Vice-President for Southern Alberta 1995-1999. In this position, he was responsible for the bank's consumer business in southern Alberta and business banking in rural areas of the region.

Bruce joined the Royal Bank in 1980 and, since then, has held various positions of increasing responsibility. He began his career as an account manager in Mississauga before moving to Burlington and then Toronto. From 1989-1994, he was Senior Manager of Corporate Multinational Accounts based in Toronto. In 1994, he had the opportunity, as Vice-President of Risk Management in Toronto, to handle accounts in southern Europe.

Born in Winnipeg and raised in Montreal, Bruce holds Bachelor of Science and Bachelor of Education degrees from the University of New Brunswick. He, his wife Kathy and their two daughters reside in Calgary, Alberta.

An active member of the communities where he works and lives, Bruce is a Director of the Alberta Business Family Institute and the Alberta Bone & Joint Institute, as well as being an active supporter of the United Way and numerous other charities in various volunteer roles. Bruce is on the Board of Governors for Mount Royal University, Calgary Petroleum Club and chairs the Canadian Banking Association meetings (Prairie Committee).

Bruce is a member of the Royal Bank Pension Plan Management Committee, the Calgary Petroleum Club; Earl Grey Golf Club and The Glencoe Club.