



United Nations Association in Canada
Association canadienne pour les nations unies

2009 Gala Luncheon Honouring
Stephen A. Jarislowsky, C.C.
&
Claude R. Lamoureux

Date Tuesday, December 8, 2009

Location Fairmont The Queen Elizabeth, Grand Salon, Montréal, Québec

Attire Business dress

Event Overview

UNA-Canada's 2009 Gala Luncheon will celebrate the vision, commitment and remarkable achievements of two extraordinary Canadian business leaders and outstanding citizens – Mr. Stephen A. Jarislowsky and Mr. Claude R. Lamoureux, co-founders of the Canadian Coalition for Good Governance (CCGG).

Each of these men exemplify sterling leadership in corporate social responsibility through a steadfast commitment to ethical values and long-term vision – not only in incorporating these principles into their respective company operations, but as vocal advocates for ethical corporate governance. In particular, their founding of the CCGG is a model of sound investor activism fostering awareness of, attitudinal shifts within, and trust in Canadian companies, both between management and shareholders as well as between companies and the public. Their expectation of enterprise, and its role in building communities, is a shining example of the UN's vision of corporate citizenship in the world in which long-term visionary planning and strategies can be spectacularly successful, not just in terms of profit, but in fostering communities, nations and a world inspired by opportunities and hope.

This special lunch-time party will offer you an opportunity to network among the current Prime Minister (tbc), former Prime Ministers, Ministers, Premiers (tbc), senior government officials, corporate executives from across Canada, and like-minded business leaders who have grown alongside these two exemplary careers, and with shared values. Our guest list will also include some of Canada's leading civil society organizations with interests in industry, investment, labour, sustainable development, human rights, health, youth and education. They all share the common goals of promoting greater public awareness about global issues and strengthening the Canada-UN relationship.

UNA-Canada is delighted to be paying tribute to these two extraordinary Canadians. We hope that you will join us, along with a robust presence of friends, family and colleagues, for a warm, celebratory lunch-time party.

Luncheon Outline

1. **Private VIP Cocktail Reception from 11:30 a.m. - 12:30 p.m.**
 - for honourees, dignitaries, speakers and all guests of the corporate sponsors at the Platinum, Gold and Silver levels
2. **General Registration from 12:00 to 12:30 p.m.**
 - for remaining guests
3. **Gala Luncheon from 12:30 to 2:00 p.m.**
 - for all guests (200-350 people)

What the Gala Supports

The gala proceeds will support the youth, educational and community-based programming of the United Nations Association in Canada. Founded in 1946, UNA-Canada is a Canadian charity with a mandate to educate and engage Canadians from coast to coast in the work of the UN; and to explore the global issues that affect us all. With a focus on *'think and do'*, UNA-Canada works with Canadians, and in particular with youth in schools and non-formal education settings, to foster pro-active engagement through critical thinking and through the search for made-in-Canada solutions to global challenges at the local, national and international levels; and to develop skills in living together in peace and prosperity.

Sponsorship Opportunities

UNA-Canada offers tailored sponsorship opportunities. We will work with you to tailor your participation and benefits. The following list of categories and benefits are guidelines for expectations at different sponsorship levels. (*Visual summary of benefits on page 4*)

Sponsoring this celebratory event also offers you membership in the UNA-Canada's *Business Council for the UN* - a catalyst for action, understanding, promotion and showcasing of corporate social responsibility, and building innovative business opportunities between member companies and the UN. (Min. \$10,000)

PLATINUM SPONSOR \$40,000

- Title billing and corporate branding on pre-event invitations, marketing material and ads;
- Twenty-two invitations to the private VIP cocktail reception;
- Twenty-two invitations to the luncheon (2 tables at a premium location, plus 2 seats at head table);
- Speaking opportunity at the private cocktail reception and/or the gala luncheon;
- Pre-paid VIP parking passes for all your guests;
- Full page 4-colour corporate branding and recognition in the luncheon's Souvenir Programme, including the opportunity to provide printed remarks to the honourees and guests;
- Opportunity to display product or services at the event receptions;
- Opportunity to include give away item(s) for attendees to take home;
- Other corporate branding of your company as the Platinum Sponsor, including primary on-site signage at all VIP and other attendee functions; acknowledgement from the podium during speeches; recognition in UNA-Canada's Annual Report and on UNA-Canada's website; and
- Prominent corporate logo on post-event materials, including a thank you ad in a national newspaper and the "thank you's" sent to attendees.

GOLD SPONSOR \$30,000

- Ten invitations to the private VIP cocktail reception;
- Ten invitations to the gala luncheon (1 table at a preferred location);
- Ten pre-paid VIP parking passes;
- Half page 4-colour corporate branding, logo and recognition in the Souvenir Programme;

- Corporate branding of your company as Gold Sponsor, including logo on event marketing material; secondary on-site signage at all VIP and other attendee functions; acknowledgement from the podium during speeches; and recognition in UNA-Canada’s Annual Report and website;
- Opportunity to include give away items for attendees to take home; and
- Corporate logo on a thank you ad in a national newspaper.

SILVER SPONSOR **\$20,000**

- Ten invitations to the private VIP cocktail reception;
- Ten invitations to the gala luncheon (1 table);
- Five pre-paid VIP parking passes;
- Corporate branding of your company as Silver Sponsor, including your company’s logo on a Silver Sponsor page in the Souvenir Programme; event marketing material; on-site signage at luncheon; and recognition on UNA-Canada’s website; and
- Corporate logo on a thank you ad in a national newspaper.

BRONZE SPONSOR **\$12,000**

- Two invitations to the private VIP cocktail reception;
- Ten invitations to the gala luncheon (1 table); and
- Your company’s logo on a Bronze Sponsor page in the Souvenir Programme; on-site signage at luncheon; and recognition on UNA-Canada’s website.

“YOUTH AMBASSADOR” SPONSOR **\$150 per sponsored seat**

Montréal and southern Québec have some extraordinary universities and colleges with highly-respected programmes in business and investment. Consider sponsoring the participation of a Canadian graduate-level student or young professional in this exciting event.

- One invitation for the student to the gala luncheon;
- Notice of your company/name as a Youth Ambassador Sponsor in the Souvenir Programme; and
- Charitable tax receipt for a portion of the ticket as per Canada Revenue Agency guidelines.

OTHER OPPORTUNITIES are available for in-kind, or financial support – either for specific functions of the event, or for longer-term capacity-building for UNA-Canada. E.g.:

- | | |
|-------------------------------|--|
| • Audio-Visual Sponsor | • Entertainment Sponsor |
| • Printing-Invitation Sponsor | • Photographer Sponsor |
| • Media-Promotion Sponsor | • Technology Sponsor (capacity-building) |
| • Floral Sponsor | • Travel Sponsor (capacity-building) |

Other Opportunities for Participation &/or Recognition

PATRON (table) **\$1,500**

- Ten invitations to the gala luncheon (1 table);
- Listing of your company/name as a Patron in the luncheon’s Souvenir Programme; and
- Charitable tax receipt for a portion of the ticket as per Canada Revenue Agency guidelines.

SUPPORTER (seat) **\$150**

- One seat at the gala luncheon; and
- Charitable tax receipt for a portion of the ticket as per Canada Revenue Agency guidelines.

BENEFACTOR **Donation to event**

For those unable to attend who wish to support our honourees and event.

- Listing of your company/name as a Benefactor Donor in the Souvenir Programme;
- A personal copy of the Souvenir Programme (mailed after the event); and
- Charitable tax receipt for 100% of your donation.

Summary of Benefits

	Sponsorship Levels					Patron
	Platinum	Gold	Silver	Bronze	Youth Ambassador	
	\$40,000	\$30,000	\$20,000	\$12,000	\$150 per seat	
Title billing & Corporate Branding on all pre- & post-event marketing	✓					
Speaking opportunity at the Private VIP Cocktail Reception and the Gala Luncheon	✓					
Acknowledgement from the podium	✓	✓				
Corporate branding in the luncheon's Souvenir Programme	Full page, 4-colour; with printed remarks & logo	Half page, 4 colour; with logo	On a Silver Sponsors page; with logo	On a Bronze Sponsors page; with logo	Listed as a Youth Ambassador Sponsor	Listed as an event Patron
(tbc) Opportunity to include give away items for attendees	✓	✓				
On-site signage	Primary signage at VIP reception, general reception, & luncheon	Secondary signage at VIP reception, general reception, & luncheon	Signage at luncheon	Signage at luncheon		
Other corporate branding	Prominent logo on all event materials; Recognition on & link from UNA-Canada website	Logo on all event materials; Recognition on & link from website	Logo on all event materials; Recognition on & link from website	Recognition on & link from UNA-Canada website		
Post event promotion	Prominent logo on thank you ad; & on thank you's to attendees	Logo on thank you ad in national newspaper	Logo on thank you ad in national newspaper			
Head Table Seats	2					
Gala Luncheon Seats, Tables of 10	22 (2 tables of 10 plus 2 seats at the Head Table)	10 (1 Table)	10 (1 Table)	10 (1 Table)	1 seat (gifted to a youth)	10 (Table)
Private VIP Cocktail Reception Invitations	22	10	10	2		
Pre-paid VIP parking passes	As needed for all guests	10	5			
Membership in BCUN-Canada	✓	✓	✓	✓		
Charitable tax receipt					✓ [portion]	✓ [portion]

Contact Information

Please contact Lynn Broughton at (613) 232-5751 ext 228 or lynn.broughton@unac.org with any questions regarding the Gala luncheon, sponsorship levels or with alternative sponsorship proposals.

Gala Website

www.unac.org/en/news_events/galas/index.asp

2009 GALA LUNCHEON**Honouring Stephen A. Jarislowsky & Claude R. Lamoureux
Co-Founders of the Canadian Coalition for Good Governance**

Tuesday, 8 December 2009

Fairmont The Queen Elizabeth, Grand Salon, Montréal, Québec

- Yes, I would like to be a Sponsor of UNA-Canada's 2009 Gala Luncheon at the following level:
- | | |
|---|--|
| <input type="checkbox"/> Platinum @ \$40,000 | <input type="checkbox"/> Silver Sponsor @ \$20,000 |
| <input type="checkbox"/> Gold Sponsor @ \$30,000 | <input type="checkbox"/> Bronze Sponsor @ \$12,000 |
| <input type="checkbox"/> I am interested in, and would like to discuss, other sponsorship opportunities | |
- I would like to be a Youth Ambassador Sponsor and purchase _____ seat(s) at \$150 per seat
- Please reserve _____ table(s) at \$ 1,500 per table of 10, *or* _____ seat(s) at \$ 150 per seat
- I am unable to attend, but would like to support the Gala with a donation of \$ _____
- Enclosed is a cheque for \$ _____ made payable to UNA-Canada
- I authorize UNA-Canada to withdraw \$ _____ from: Visa MasterCard
- Card No: _____ Expiry Date: _____
- Signature: _____ Date Signed: _____
- Cardholder Name: _____

PRIMARY CONTACT INFORMATION:

Name: _____ Position: _____

Company: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Phone: (____) _____ Email: _____

UNA-Canada's registered charitable number is: 11927-6855 RR0001

Send to: 2009 Gala Luncheon, UNA-Canada, 300-309 Cooper Street, Ottawa, Ontario, K2P 0G5
For more information, contact Lynn Broughton at (613) 232-5751 ext. 228 or lynn.broughton@unac.org



United Nations Association in Canada
Association canadienne pour les Nations Unies