

United Nations Association in Canada Annual Report 2004



www.unac.org

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The United Nations Association in Canada (UNA-Canada) is a national charitable organization established in 1946. Our mandate is to engage the Canadian public in the work of the United Nations and the critical international issues which affect us all.

President's Message

It is my pleasure to present you with the United Nations Association in Canada's 2004 Annual Report. As in my previous years as President of UNA-Canada I am continually impressed by the calibre of the programming at both our National and branch levels and by the dedication and abilities of our staff team and our local volunteers.



The year 2004 presented its share of challenges but I am very pleased to report on the solid progress made in resolving financial concerns and setting the stage for exciting new and renewed initiatives in support of our essential mandate - to provide a place for Canadians to offer their made-in-Canada solutions to challenges confronting the global commons and to develop skills in living together in peace and prosperity.

You will read in the following pages of the growing reputation of CANIMUN; of our stellar reputation vis-à-vis our international intern placements; of the pride we take in our Pearson Peace Medal recipients; of the innovative *Integration & Belonging* project. There is also a continuing dialogue with government officials and other organizations as we work to help define foreign policy priorities and to inform the general public on key UN issues. This is of special importance as we move into the UN's 60th anniversary year – a year in which there will be major attempts to reform and revitalize the UN itself in order to insure it remains a central focus and facilitator for the global community. UNA-Canada has a key role to play as a knowledgeable and trusted source of information and opinion in the dialogues which will focus on these decisions.

I look forward to continuing to be a part of a strong UN Association that engages Canadians in the challenges and opportunities we will face together.

Nancy Gordon

United Nations Association in Canada

Message from the Executive Director

2004 was a period of transition and achievement for UNA-Canada. As my first full year as Executive Director, I was confronted with many challenges, not the least of which were financial. But with strong faith in the organization, its people, and its mandate, these were challenges accepted. My goal was to lead UNA-Canada into a more stable position and ensure that it kept and built upon its place as an important Canadian institution, and a leading Canadian contributor to international issues and those related to the UN, particularly in this difficult time for the UN itself. Canadians have been unfailing supporters of the UN, and UNA-Canada has worked to transfer this support into engagement and action for the next generation.



2004 marked a period of growth: great creativity in programming, innovation in existing programming, and building new audiences, partnerships, and new confidence for the organization. Integration & Belonging, a project I carried with me from my work at *Black & White*, succeeded as a ground breaking project, particularly due to the commitment of its strong team. The Model UN Programme developed innovative and progressive components, building from the strengths of its traditional base. And, our Internship Programme continues to be the most highly sought after initiative of its kind in the country.

Looking to next year, it is imperative to consolidate the gains we have made in rebuilding UNA-Canada and continue enhancing the credibility of the organization as a “think and do” tank and in engaging civil society in emergent international issues. UNA-Canada will continue to work to bring Made-in-Canada initiatives to the global commons and highlight UN success and challenges to Canadians.

These great successes could not have been achieved without the support of a strong, responsive, nimble staff; vibrant, engaged and connected branches from coast to coast to coast; and broad support of the members and partners of UNA-Canada, including thousands of individual Canadians who share our vision of a more peaceful and prosperous world, without whom we could not claim to be a national organization.

Sincerely
Kathryn White

Year In Review

School Programmes

In 2004, UNA-Canada continued to oversee the implementation of one of its popular education programmes, *What Kind of World...?*, which was decentralized to the regional level in 2003. The programme is in its seventh implementation year, and has not received any project funding, yet continues to be sustained in the four regions by volunteer-coordinators who recruit and train peers to conduct classroom presentations. There is a sense of programme ownership by volunteers and local UNA-Canada branches in Edmonton, Ottawa, Toronto and Victoria. *What Kind of World...?* continues to attract the interest of educators in elementary grades and non-formal education groups who engage youth in learning about the UN and critical global issues from a Canadian perspective.

UNA-Canada also developed a new programme: *A World Without Weapons: Disarmament Education Programme (WWWP)*, aimed at secondary school students. The programme is comprised of two resources: a comprehensive guide for educators and an on-line manual for students. The teacher’s guide provides background information, connections to provincial and territorial curriculum, and six lesson plans that incorporate disarmament and human security themes to classroom learning activities. The on-line student’s manual complements the six lesson plans with information, activities and resources related to disarmament. Both resources are available in French and English.



UNA-Canada also developed a new education programme, entitled the *Canadian UN Schools Initiative (CUNSI)*, which aims to harness Canadian educators’ efforts to promote and achieve the UN Millennium Development Goals (MDGs), by bringing existing education resources to them, and engaging them and their students in creating a made-in-Canada approach towards the achievement of the MDGs. UNA-Canada seeks funds to implement this programme.

Integration & Belonging

Integration & Belonging (I&B) is an initiative focused on youth and emerging community leaders in five cities across Canada. *I&B* identifies and builds social capital of Canadian society to encourage cohesion and strengthen our sense of belonging. These five cities are Calgary, AB, Saskatoon, SK, Kingston, ON, Montreal, QC and St. John's, NL.

A Youth Education & Community Outreach Initiative



I&B brought together emerging community leaders and youth from communities across Canada to discuss the rights and responsibilities of citizenship, develop solutions and celebrate the realities of our multicultural society. By bringing all Canadians to the table, this uniquely Canadian initiative has developed an innovative framework, through the process of gathering best practices and lessons learned, used to define, understand and promote "integration" and "belonging" in order to strengthen our communities.

Community Capacity Building: From Dialogue to Action Planning

Each session had a two pronged approach: a youth workshop and community roundtable. At the youth workshop, a grade 9 class was engaged through workshops, discussion groups, and the creation of a classroom action plan to promote integration and diversity. Two youth representatives were also selected to attend the community roundtable to bring forth their action plans and workshop findings. The community roundtable portion then took place over 1 1/2 days and invited community leaders. The session moved from issue identification, to discussion of best practices and community action planning.



Youth for Diversity

Youth For Diversity engaged youth in five cities in diversity, leadership training, network capacity building and action. The project facilitated 2 day sessions in the following cities: Montreal, Kamloops, Winnipeg, Moncton and Yellowknife. The agenda was split in two major areas for reflection and building action. The first half of the session was spent looking at the individual and group definitions of diversity, with sessions that included both reflective and group exercises. The other half of the session was spent exploring and raising awareness about how each individual can make a difference in their communities. We met with over 130 dedicated young Canadians who are now empowered to make a difference! To read more about their success stories, please visit:

<http://www.unac.org/en/projects/diversity/index.asp>



The Rights Stuff

The Rights Stuff was a project, completed in early 2004, that involved a series of five youth training workshops on the Canadian Charter of Rights and Freedoms. Run in conjunction with the Youth for Diversity sessions, this project targeted high school students and assisted them in running their own workshops to address the relevant concerns and challenges in their communities.

Model UN Programme

In 2004, UNA-Canada's Model UN Programme continued to be tremendously successful. The grant programme has helped over 1200 students from every province and territory in Canada to participate in Model UN conferences. A team of ten Provincial Representatives and one Arctic Representative helped to generate and continue Model UN activities as well as to serve as the liaison between Model UN participants in their province or territory and UNA-Canada's Model UN Programme staff.



The second annual Canadian International Model UN (CANIMUN) Conference was held from 10-13 March 2004 and welcomed over 700 participants and volunteers from every province in Canada as well as thirteen countries from around the world. CANIMUN remains the only post-secondary bilingual Model UN conference of its size, and through its 20 committees, simulated events occurring in the past, present and future.

Team CANIMUN missions traveled to The Hague, Netherlands, where a group of four secondary level school students participated in the XXXVI Hague International Model UN Conference. Four post-secondary students traveled to Sharm El Sheik, Egypt, where they participated in Harvard's World Model UN conference. UNA-Canada was also able to share its Model UN expertise and resources with youth from the conflict ridden area of Sri Lanka by facilitating nine community training seminars across Sri Lanka, culminating in one major island-wide Model UN conference in that took place in February 2004.

UNA-Canada has been very successful at expanding the membership of the MUN-Canada ListServ where over 3000 students and Model UN related organizations both in Canada and abroad subscribe to receive periodic relevant information.

Youth Internship Programmes

UNA-Canada continued its partnership with Foreign Affairs Canada's Young Professional International and CIDA's International Youth Internship Programme to send Canadian youth on six-month placements with UN and UN-related agencies, such as UNDP, UNHCR, UNV, UNICEF, FAO and ILO. Some 950 applications vied for 30 placements, located at headquarters offices in New York, Geneva and Rome, as well as at field offices in, *inter alia*, Ethiopia, Brazil, Sri Lanka, Peru, Nicaragua, Cambodia, Senegal and Albania.

This year also marked the creation of two new internship projects, demonstrating the continuing growth of the programme. UNA-Canada coordinated an internship for the winner of Magna, Inc.'s *As Prime Minister...* contest. UNA-Canada also partnered with Foreign Affairs Canada to create the Special Initiative, which provided funding to young Canadians who took the initiative to independently secure an internship with the United Nations in their field of interest.

Internship participants gained important experiences in their fields of study, becoming equipped with the skills needed to compete effectively in the international job market, such as research, report writing, negotiating, diplomacy, cross-cultural communication and project management skills.



Talayah Voosoghi, UN Institute for Disarmament Research
Geneva Switzerland

"I learned a lot of new skills, and was given several projects to manage myself. It is a nice first work experience...to be entrusted with so much responsibility and given so much freedom and room for creativity."

- Participant, Youth Internship Programme, 2004

The Canadian Corporate Leadership Council for the United Nations (CCLCUN)

The CCLCUN is a UNA-Canada (non-voting) membership-based programme designed exclusively for Canadian private corporations. It is a venue for socially-minded corporations to become engaged in UN issues while demonstrating their leadership in helping to create a better world for us all.

Business decision-making is increasingly affected by politics. The CCLCUN supports the work of the United Nations by bringing a greater understanding of the UN to the business community as well as providing a gateway to greater participation in world affairs.



Fabian, Georg Kell, Melissa Powell, Global Compact office – and former UNA Canada intern and Don Grant, Grant & Dawn LLP and CCLCUN member.

CCLCUN Chair Peter Fabian, CEO and President of ACE Security Laminates receives a letter welcoming him into the Global Compact from Georg Kell, of the Secretary General's office at the UN in New York. (Left to right) Michael Tinkler, Board member UNA Canada and VP Synerma, Mackinley Esnard, CCLCUN member from Esnard Computer Consultants Inc., Kate White Executive Director, UNA Canada, Peter

Between, December 2 – 3, 2004, the CCLCUN delegation traveled to the UN for a special visit to the United Nations Headquarters and the Business Council for the UN at UNA-USA. They had private meetings with high level experts and UN leaders including from the Millennium Project; the UN Development Programme; the UN Operations Services and attended a gala honouring American UN Ambassador and Dayton Peace Accord negotiator Richard Holbrooke, by musician and producer Quincy Jones as special guests of NetAID.

Special Events

In 2004, UNA-Canada also:

- Hosted a major luncheon with Mrs. Nane Annan during the State visit to Canada by H.E. Kofi Annan Secretary-General of the UN. Mrs. Annan spoke on *A Personal Dialogue on Women and HIV/AIDS*,

exploring her personal experiences with UN AIDS related projects and people she has met, in her travels with the Secretary-General, living with HIV/AIDS and its devastation.



- Hosted the Canadian public launch of the 2004 UNDP *Human Development Report* that focused on *Cultural Liberty in Today's Diverse World*.
- Organized and staffed a significant resource table on the Millennium Development Goals for CIDA's International Cooperation Days, making documents from a variety of UN sources available to some 800 attendees from across the country.
- Announced the awarding of the 24th annual *Pearson Peace Medal* to Stephen Lewis, a man who has come to represent Canada's international leadership within the United Nations. His achievements in public and international service are great and varied. In his present role, as the UN Secretary-General's Special Representative on HIV/AIDS in Africa, he has moved carefully, but with passion and conviction, to exhort the world's leaders, and the global community to find the will and the means to defeat the pandemic which is wrecking such havoc, especially in Africa.
- Continued to provide responses to requests for information about the UN and its agenda and to develop and refine an important Internet web site as a continuing source of information on our projects and on the issues on the UN agenda– www.unac.org
- Was an active member of the World Federation of UNAs (WFUNA), the Canadian Council for International Cooperation (CCIC), the Canadian Network for the Abolition of Nuclear Weapons, the Interagency Coalition on Aids and Development, and the Canadian Peacebuilding Coordinating Committee.

Our Branches

In any given year, much of the effective community outreach of UNA-Canada is the result of significant initiatives crafted and implemented by a network of volunteer-run Branches spread across the country. Collectively, they organize seminars and public events on key UN issues or specially designated UN Days, provide speakers to schools, assist with local Model UNs or other events, staff small resource centres and maintain websites, raise funds in support of UN causes, and much more.

Our Branches include:

Vancouver, BC - Victoria, BC - Kootenay Region, BC - Calgary, AB - Edmonton, AB - Saskatoon, SK - Winnipeg, MB - Hamilton, ON - National Capital Region, ON - Quinte Region, ON - Toronto, ON - Montreal, QC - Quebec City, QC - Saguenay Region, QC - St. John's, NL



Memorial University UN Society, St. John's, NL

For more information about our Branches, or contact information, please visit:

http://www.unac.org/en/about_us/branches/index.asp

Our Team

Honourable Patron Adrienne Clarkson, Governor General of Canada

Board of Directors (2003-2004)

National President	Nancy Gordon
Past President	Geoffrey Pearson
National Vice-President	David Warner
Secretary-Treasurer	Michael Tinkler
Regional Representative, BC	Nora Curry
Regional Representative, Prairies	Guy Blood
Regional Representative, ON	Bill Staples
Regional Representative, PQ	Jules Dufour
Regional Representative, Atlantic Region	Jeff Mackey
Director-At-Large, Youth	Loree Semeluk
Director-At-Large, CCLCUN	Peter Fabian
Director-At-Large	Paul Heinbecker
Director-At-Large	Jeanne Inch
Honourary Legal Counsel	Geoffrey Grenville-Wood

Our Staff (as of December 31, 2004)

Rida Abboud
Project Officer, I&B/Youth for Diversity
Savannah Baskin
Project Officer, Model UN Programme
Joan Broughton
Public Information Officer
Lynn Broughton
Fundraising Manager
Andrea Chow
Gabriela Del Toro
Antoine Huss
Sarah Kambites
Lucy Knight
Jennifer Luedey
Lyn Ly-Repstock
Kathryn White



Project Officer, Youth Internship Programme
Financial Clerk
Project Officer, I&B
Education Programme Coordinator
Project Officer, CANIMUN
Fundraising Database Coordinator
Controller
Executive Director

Thank you

The United Nations Association in Canada would like to express its sincere appreciation to the many individuals, corporations, partners, government agencies and organizations which, through their continuing and generous support, helped UNA-Canada further its mandate in 2004. In particular, we would like to thank:

Canadian International Development Agency, Department of Canadian Heritage, Foreign Affairs Canada, International Development Research Institute, National Defense, Organisation Internationale de la Francophonie

ACE Security Laminates Inc., Bell Canada Enterprise, Bell Mobility, Bristol-Myers Squibb Canada Inc., Golder Associates Ltd., Hickling Corporation, Hudson's Bay Company, Magna Internationale Inc., Ottawa Citizen, RBC Financial Group, The Dominion Sure Seal Group, The Simons Foundation, United Cleaning Services Limited, U.S.E. Hickson Products Ltd., Via Rail Canada

UNA-Canada would also like to acknowledge the support of **Nexen Inc.**, who matched contributions made to UNA-Canada by its employees in 2004.

UNA-Canada would also like to pay tribute to those who remembered us in 2004 with a bequest:

Dr. Charles Gordon, Carl LaPierre, and Shia Moser

Thank you to the additional 7500 donors in 2004, of who 728 gave monthly. UNA-Canada would also like to express its deepest sympathies to the families of four *Friends of the Charter* who passed away in 2004 – their support will continue to be felt in our work:

Gordon MacDonell, Cecil Muldrew, Dr. Michael Oliver, and the Honourable Mitchell Sharp

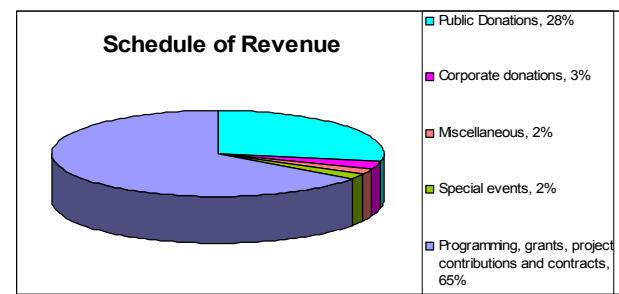
For membership information, please visit:

www.unac.org/en/get_involved/join/index.asp

United Nations Association in Canada – National Office

Schedule of Revenue – General Fund (For the year ended December 31, 2004)

General Revenue:		
Public Donations	28%	\$500,066
Corporate Donations	3%	54,117
Merchandise Sales	0%	2,618
Miscellaneous	2%	41,064
Special Events	2%	<u>27,620</u>
		625,485
Programming, grants, project contributions, contracts	64%	1,129,625
Interest	0%	<u>562</u>
		1,130,187
Total Revenue		\$1,755,672



Schedule of Expense – General Fund (For the year ended December 31, 2004)

Programmes	70%	\$1,146,015
Public Engagement Activities	1%	19,406
Special Events	1%	11,200
Fundraising	7%	110,186
Mailing to Members & Donors	6%	104,605
Administration	11%	187,548
Amortization	2%	34,391
Other	2%	<u>29,852</u>
		1,643,203
Total Expenses		\$1,643,203

