



a better world starts **here**

United Nations Association in Canada – Annual Report 2001

The United Nations Association in Canada (UNA-Canada) is a national charitable organization established in 1946. Our mandate is to engage the Canadian public in the work of the United Nations and the critical international issues which affect us all.

President's Message

2001 was a year of success and accomplishment for the United Nations Association in Canada. Our membership base is growing steadily. Our Branches do excellent work in their communities and I was glad to visit a number of them during the year, as well as several stimulating Model UNs. Our programmes, focussed on key global issues, are achieving strong results. Our gala dinner with Brian Mulroney was our most successful gala ever. We also initiated a constructive dialogue with the Prime Minister on Afghanistan and I am pleased that he is looking to the United Nations to sanction any further use of force to counter terrorism. These are tangible links to individual Canadians who share our vision about the UN.

As I prepare to turn over the office of President at the next Annual General Meeting, I am confident that UNA-Canada will be in good shape to foster its mission. Canadians, by and large, agree that only a global organization like the United Nations, with strong Canadian support, can act to bring the states and peoples of the world together to cooperate in the global interest.

Geoffrey Pearson, National President

Executive Director's Message



The message on the front of this annual report reads “*A better world starts HERE.*” The intention of this message is to emphasize what has always been a key focus – and a key strength – of the United Nations Association in Canada: connecting the local to the global and empowering individuals to make a positive impact in the world. For the past 56 years, UNA-Canada has run innovative programmes which have engaged Canadians in the values of the United Nations, and international issues more broadly. This educational role is essential not only to further the possibilities of international cooperation but also to generate cross-cultural understanding, foster a spirit of humanitarianism and address key global environmental, economic and social issues.

In 2001, UNA-Canada’s dynamic staff team and branches ran high-impact projects focusing on sustainable development, anti-racism, Model United Nations conferences, refugee issues, peace and security and human rights for youth, educators and the public at large. This work is possible due to the generous support of our members and donors.

The success of our programmes and fundraising events have enabled us to end 2001 in a strong financial position. We look forward to continuing our important and timely work in 2002.

Steve Mason, Executive Director

2001 Year in Review

In addition to responding to hundreds of queries from all sectors of the Canadian public, UNA-Canada developed and delivered a broad range of programmes and projects throughout 2001.

School Programmes

In 2001, UNA-Canada's School Programmes reached educators across the country, including teachers, teachers-in-training, curriculum developers, policy makers, teachers' federations, school boards and non-formal education centres.



The What Kind of World...? programme used innovative educational activities to engage youth in learning about critical international issues. Over 100 youth volunteers were trained to implement the programme in several regions across Canada, a new edition of the Facilitator's Package was completed and the website was upgraded to highlight children's contributions to our interactive learning center. We also received a tremendous response to a new resource - *Refugees: A Canadian Perspective* - from the public at large, but most significantly from the educational community. Both resources are available in French and English, in hard copies and on our website. www.unac.org/learn.

Sustainable Development Programme

As part of *Youth Agenda 2002*, our innovative “youth for youth” project working to facilitate the active participation of Canadian youth in the World Summit on Sustainable Development (WSSD), 19 young leaders formed a Youth Summit Team (YST) and participated in two capacity-building workshops where they developed a comprehensive *Action Plan*. This plan sets out the mechanisms for facilitating youth participation in the political process leading up to WSSD and engaging in peer education on sustainable development issues. At the international level, the YST participated in the international review of Chapter 25 of *Agenda 21*, a document submitted to the United Nations as the official youth Major Group input.

Additional YST activities included: the development of a *Youth Guidebook* for the effective participation of youth in international meetings, participation/presentations in national and international meetings, the development of educational resources, media outreach, information sharing with youth across Canada through the project’s website and the diffusion of a monthly electronic youth digest on the World Summit and connected issues.

Other Sustainable Development activities included the development of *Mosaic*, an online directory of youth “success stories” in sustainable development, and *Mapping the Mind Maze*, a survey undertaken to identify key youth concerns in sustainable development and perceived barriers to action. www.youth2002jeunesse.unac.org

Youth Forums Against Racism

The Youth Forums Against Racism (YFAR) project, launched in April 2001, directly engaged over a hundred youth across Canada in the effort to strengthen anti-racism education. Regional forums, held in Halifax, Québec City, Ottawa, and Edmonton, attracted a diverse range of participants to facilitate the production of an anti-racism education model created by and for youth. A team of eight youth representatives came together at a National Youth Forum to consolidate recommendations and create an action plan for the development of a new anti-racism education manual. The product of their work – “*The KIT*” – will be launched in March 2002. UNA-Canada also participated in the UN World Conference Against Racism in

Durban, South Africa. The youth-driven process of the project was presented and shared at the NGO Forum, and UNA-Canada delegates contributed substantively to the *Youth Plan of Action* which emerged from the International Youth Summit. www.unac.org/yfar.

Youth Internship Programmes

The Junior Professional Consultant Programme (JPC) has permitted UNA-Canada to provide 141 young people with international internships over the past 5 years. In 2001, twenty-five young Canadians were placed in various UN agencies around the world. Host offices ranged from headquarters placements in New York, Geneva and Rome to field offices in countries such as Kosovo,

India and Ecuador. Their experiences have given them an entry-point into the competitive international job market.

Also in 2001, the Youth International Alumni Association (YIAA) website was launched. The site owes its existence to the suggestions of interns themselves who sought a follow-up to their experiences. It is an avenue through which YIIP participants can network with one another, share experiences and knowledge and access job opportunities. www.unac.org/yiaa and www.unac.org/en/get_involved/internships/index.asp

Model UN Programme

There was significant growth in UNA-Canada's Model UN Programme in 2001 as it moved into its second year of operation. The grant programme received twice the number of fall applications as the

previous year and individual grants have been awarded to students from more than 25 different academic institutions across Canada.

Eight Regional Coordinators now provide input and guidance from coast to coast to coast. We have also expanded our work into non-traditional milieus, supporting successful Model UNs in community centres and extra-curricular groups. The MUN-Canada listserv and website have expanded significantly to become active and reliable contact points for Model UN participants and organizers throughout the country. www.unac.org/mun.



Culture of Peace

In 2001, UNA-Canada extended its commitment to the ideals enunciated in the International Year for the Culture of Peace (2000) into the International Decade for a Culture of Peace and Non-Violence for the Children of the World (2000-2010) through the creation of an online database of Canadian organizations and individuals working towards the development of a culture of peace, by re-activating its online calendar of related events and initiatives, by producing a booklet on *The Canadian Contribution to UN Peacekeeping* and by collaborating with the Canadian Soccer Association to incorporate the Global Peace Games into National Championships in Edmonton, Charlottetown and Montreal.
www.unac.org/en/projects/peace/index.asp

Special Projects

In 2001, UNA-Canada also:

- Held a seminar that drew together experts from academia, NGOs, the media and government to assess Canada's 1999-2000 term on the Security Council and to consider possible follow-up actions to Canadian initiatives during that term.
- Implemented a *Youth Action Course on Human Rights* for high school students that aimed to stimulate their interest in human rights and give them tools for action within their schools and communities.
- Hosted the Canadian public launch of the 2001 UNDP *Human Development Report*.

- Collaborated with the World Federalists of Canada to organize an NGO-Government dialogue to examine the challenge of developing a UN mechanism capable of responding quickly and effectively to the complex demands of peace and security operations
- Announced the awarding of the 22nd annual **Pearson Peace Medal** to Ursula Franklin, a distinguished University of Toronto professor who has been a strong force in the efforts to ensure peace, social justice and human rights both in this country and internationally.

Special Events

UNA-Canada was honoured to be a part of the *Music Without Borders* concert on October 21st, where over \$1 million was raised in

support of the UN Donor Alert Fund for Afghanistan. Alanis Morissette, The Tragically Hip, Our Lady Peace, The Barenaked Ladies, Bruce Cockburn and Choclair deserve outstanding recognition for their creative initiative in orchestrating this event in Toronto.

On October 30th over 320 corporate leaders and supporters gathered for a gala dinner at the Four Seasons Hotel in Toronto to recognize the Right Honourable Brian Mulroney for his demonstrated commitment to the UN. Peter and Melanie Munk graciously and generously hosted the evening, which was supported by twelve National Corporate Sponsors.



Our Branches

Much of the effective community outreach of UNA-Canada is the result of the initiatives of our volunteer-run Branches and local groups (*) across the country. Collectively, they annually organize seminars and public events on key UN days, provide speakers to schools, assist with local Model UNs, staff small resource centres, raise funds in support of UN causes, and much more.

Our Branches include:

St. John's, NF
Saguenay Region, QC
Montreal, QC
Quinte District, ON
Hamilton, ON
Calgary, AB
Kootenay Region, BC
Victoria, BC

Saint John, NB ()*
Quebec City, QC
National Capital Region
Toronto, ON
Winnipeg, MB
Edmonton, AB
Vancouver, BC



Our Board (2001-2002)



Geoffrey Pearson – National President

Muriel Smith – Past President

Nancy Gordon – National Vice-President

Michael Tinkler – Treasurer

Bob Olivero – Regional Vice-President, Atlantic

David Warner – Regional Vice-President, Ontario

J.J. Verigin – Regional Vice-President, British Columbia

Louis Dussault – Regional Vice-President, Québec

Omkar Nath Channan – Regional Vice-President, Prairies

Lyne Desnoyers – Director-at-large (Youth)

Thérèse Paquet-Sévigny – Director-at-large

Geoffrey Grenville-Wood – Honourary Legal Counsel (ex officio)

Steve Mason – Executive Director (ex officio)



Financial Statements

United Nations Association in Canada

Statement of Revenue and Expense – General Fund
For the year ended December 31, 2001

*Note: Copies of the entire Audited Financial Statement, completed
by PricewaterhouseCoopers, are available upon request*

	2001 \$	2000 \$
Revenue		
General	761,768	519,273
Programming, grants, project contributions & contracts	1,223,458	764,153
Interest	2,809	895
	1,988,035	1,284,321
Expense		
Programmes	1,236,874	764,153
Public engagement activities	95,267	133,230
Special events	98,554	75,818
Fundraising	281,910	267,976
Administration	160,716	164,486
Amortization	14,537	13,061
Other	7,964	3,669
	1,895,822	1,422,393
Net revenue (expense) for the year	92,213	(138,072)

Reserve Fund

UNA-Canada's Reserve Fund was originally launched in 2000 with a generous contribution by its Founding Patron, Mr. Cecil Muldrew. Thanks to many generous donors, the fund has now raised over \$42,000. Contributions are invested with the confirmation that capital will not be used for a minimum of ten years. For information on this fund please contact Sharon Bradford at (613) 232-5751, ext. 222 or sharon@unac.org.

Thank You

The United Nations Association in Canada would like to express its sincere appreciation to the many individuals, corporations, partners, government agencies and organizations which, through their continuing and generous support, helped UNA-Canada further its

mandate in 2001. In particular, we would like to thank the Department of Foreign Affairs and International Trade, the Canadian International Development Agency, Canadian Heritage and Environment Canada, as well as the International Development Research Centre and the J.W. McConnell Family Foundation for their support of our projects, and Via Rail and the Royal Bank for their generous continued corporate assistance. A special thanks goes out to our members. For membership information, please visit www.unac.org/en/get_involved/join/index.asp.

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